



PORTFOLIO:
esmamobs.ch

Some of my work

From branding to events, let's work together for a better communication.

WORK EXPERIENCE

Switzerland

2022-2024

Independent Senior Designer for **CineGlobe**, Film Festival at CERN
Creating the whole branding for the festival in 2022, 2023 and 2024,
• 3D Visuals
• Social Media content
• Print content for public display
• Website content

2022-2023

Senior Graphic Designer & Communication Officer at **SIG**, Services Industriels de Genève (8 months)
• Maintain and preserve SIG's guidelines
• Creation of visual supports for campaigns and events
• Content creation for **social media**
• Update of the website content and intranet
• Brochures & Leaflets (Interactive WEB and print)
• Icons, **Infographics**, **Signage**

2020 - 2022

Senior Graphic Designer at **ISO**, International Organization for Standardization (1 year and a half)
• Maintain and preserve ISO's guidelines and official branding (institutional)
• **UX & UI** for website as well as content creation
• Brochures & Leaflets (Interactive WEB and print)
• Content creation for **Social Media**

2020-2021

Co-Head of Communication Media & Press for **GENEVA PRIDE** (1 year)
• Creation of a new branding and guidelines
• Supervision of a full team of graphic designers
• Creation of communication mediums (Press inserts for: magazine 360, Le Courier...etc)
• Update of the website (Wordpress)
• Content creation for **Social Media**

2016 - 2019

Graphic Designer at **CERN** (4 years)
• Events (**TEDxCERN**, **CineGlobe**, **OPENDAYS**...)
• Maintain and preserve CERN's guidelines and official branding (institutional)
• Supervision and training of several interns
• **Branding** for apps, website, events, brochure and leaflets...
• **UX & UI** for apps and website
• Content creation for **Social Media**
• Videos (**Motion Design**)
• **Signage** (panel of all sizes and supports), **Infographics**

FORMATIONS

2023

Certification "**UI & UX Design**", Cadschool

2022

ADOBE Certification "**After Effect & Motion Design**", Cadschool

2022

Certification **Community Management & Video Marketing**, Cadschool

2014 - 2016

Bachelor in Graphic Design & Media Digital, IPAC Design Geneva

2012

DTP Certification, Cadschool

2010-2012

Japanese University (Fukuoka) in-depth study of japanese (Foreign Language College) (福岡外語専門学校)

Infos



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Volunteer Work

Membre du comité de **La Barje**
Volunteer at "La Canopée"
Volunteer at **Geneva Pride**

Languages

French **Native**

English **Fluent (C1)**

Japanese **Good**

Softwares



Excellent information technology skills (Apple et Microsoft), **Adobe CC** (Illustrator, Photoshop, InDesign, Lightroom, After Effect, MediaEncoder, Premiere Pro) but also Drupal, Microsoft Word et PowerPoint.

Fun time

