



PORTFOLIO:
esmamobs.ch

Some of my work

From branding to events, let's work together for a better communication.

WORK EXPERIENCE

- 2023-now **Senior independant graphic designer**
 - Visual identity
 - Content creator for **social media**
 - Print content creator for **public display**
 - **Websites** (wordpress...)
 - **3D, Infographics**
 - **Documents layouts**
 - **Signage, UX & UI, Motion Design...**
- 2022-2023 **Senior Graphic Designer & Communication Officer** at **SIG**, Services Industriels de Genève (8 months)
 - Maintain and preserve SIG's guidelines
 - Creation of visuel supports for campaigns and events
 - Content creation for **social media**
 - Update of the website content and intranet
 - Brochures & Leaflets (Interactive WEB and print)
 - **Icons, Infographics, Signage**
- 2020 - 2022 **Senior Graphic Designer** at **ISO**, International Organization for Standardization (1 year and a half)
 - Maintain and preserve ISO's guidelines and official branding (institutional)
 - **UX & UI** for website as well as content creation
 - Brochures & Leaflets (Interactive WEB and print)
 - Content creation for **Social Media**
- 2020-2021 **Co-Head of Communication Media & Press** for **GENEVA PRIDE** (1 year)
 - Creation of a new branding and guidelines
 - Supervision of a full team of graphic designers
 - Creation of communication mediums (Press inserts for: magazine 360, Le Courier...etc)
 - Update of the website (Wordpress)
 - Content creation for **Social Media**
- 2016 - 2019 **Graphic Designer** at **CERN** (4 years)
 - Events (**TEDxCERN, CineGlobe, OPENDAYS...**)
 - Maintain and preserve CERN's guidelines and official branding (institutional)
 - Supervision and training of several interns
 - **Branding** for apps, website, events, brochure and leaflets...
 - **UX & UI** for apps and website
 - Content creation for **Social Media**
 - Videos (**Motion Design**)
 - **Signage** (panel of all sizes and supports), **Infographics**

FORMATIONS

- 2023 Certification "**UI & UX Design**", Cadschool
- 2022 ADOBE Certification "**After Effect & Motion Design**", Cadschool
- 2022 Certification **Community Management & Video Marketing**, Cadschool
- 2014 - 2016 **Bachelor in Graphic Design & Media Digital**, IPAC Design Geneva
- 2012 **DTP Certification**, Cadschool
- 2010-2012 Japanese University (Fukuoka) in-depth study of japanese (Foreign Language College) (福岡外語専門学校)

Infos

- 32 Rte Des Acacias, 1227 Carouge
- +41 76 413 61 87
- esmamobs@gmail.com
- Driving license

Volunteer Work

Head of Communication and Design at **PLACAGE**
Comity member at **La Barje**
Volunteer at "La Canopée"
Volunteer at **Geneva Pride**

Languages

- French **Native**
- English **Fluent (C1)**
- Japanese **Good**

Softwares



Excellent information technology skills (Apple et Microsoft), Adobe CC (Illustrator, Photoshop, InDesign, Lightroom, After Effect, MediaEncoder, Premiere Pro) but also Drupal, Microsoft Word et PowerPoint.

Fun time

